

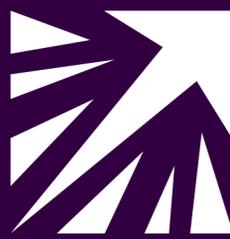
space



for



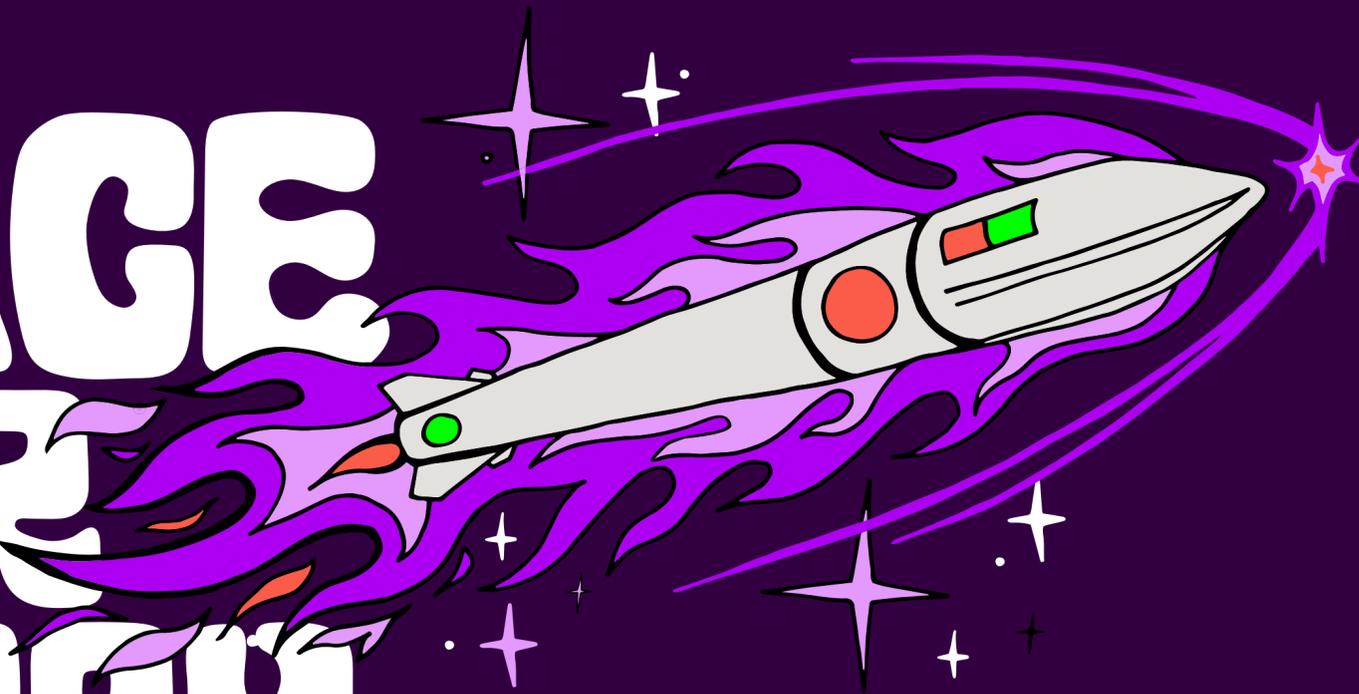
everyone



UK SPACE
AGENCY

Stakeholder Toolkit

SPACE FOR EVERYONE



Overview

This summer, the UK Space Agency's 'Space for Everyone' tour will travel to 10 locations across the UK, captivating young minds and showcasing the impact of space on improving life here on Earth. By providing hands-on experiences and activities, the tour will generate excitement and interest in STEAM subjects and encourage ongoing engagement with STEAM education and careers in order to sustain the

Tour highlights

- Explore our 72ft replica rocket and learn about the UK's journey into space.
- Engage in hands-on experiences that spark imagination and curiosity about space.
- Interact with trained hosts and industry experts who will shed light on the role of space and the various careers in the UK space sector.

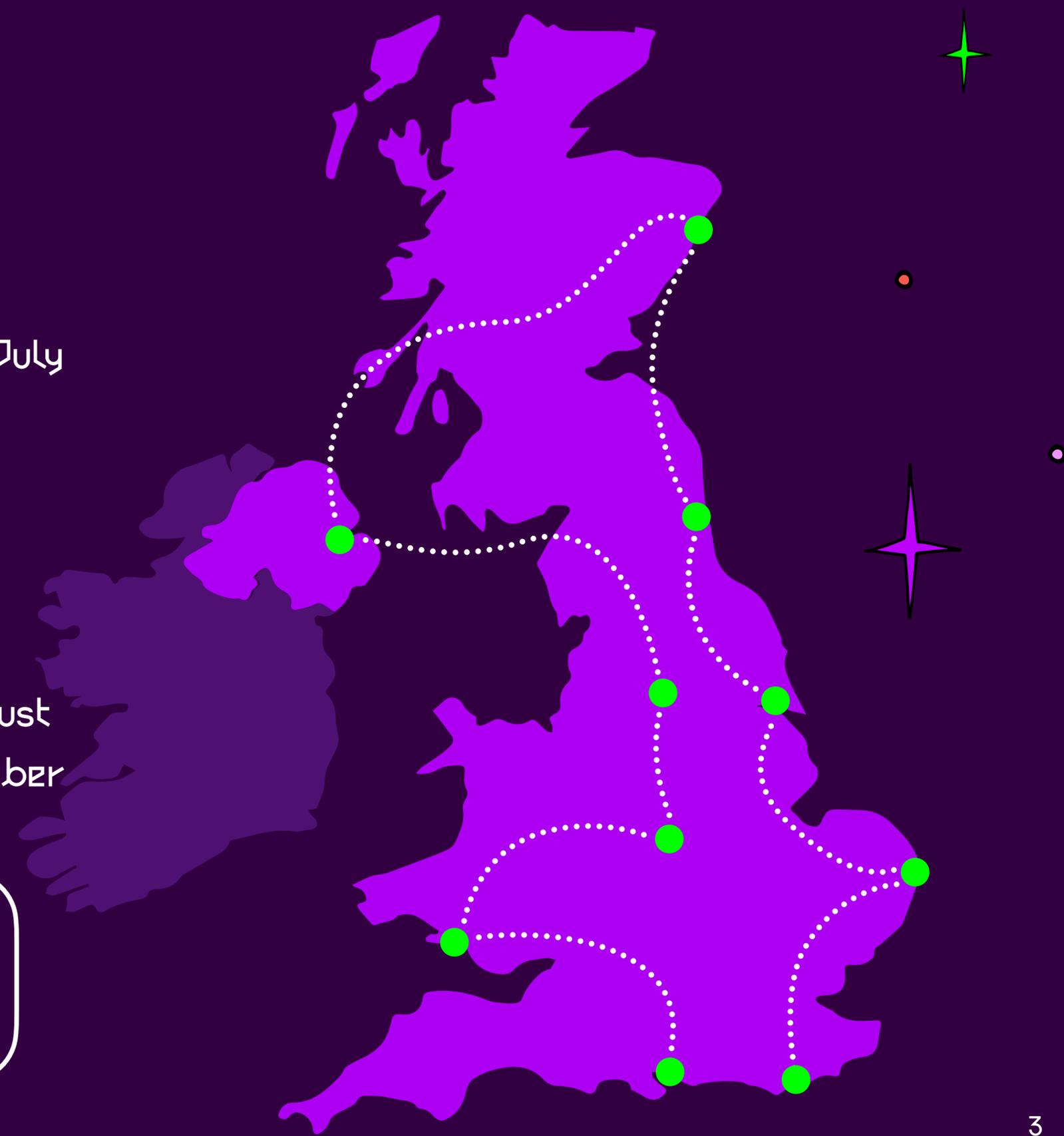
future space talent pipeline and support the government's ambition to create a sustainable spaceflight market in the UK.

The tour will unveil the diverse and exciting career paths available in the UK's fast-growing space industry, highlighting how space works for young people and how they can work for space.

Find out more about our new space-themed STEAM tour and digital space...

Locations

- Southampton - West Bargate: 1-5 June
- Swansea - Dylan Thomas Square: 22-26 June
- Leicester - National Space Centre: 29 June - 3 July
- Bradford - Centenary Square: 6-10 July
- Belfast - Cathedral Gardens: 20-24 July
- Aberdeen - Queens Links: 3-7 August
- Newcastle - Times Square: 10-14 August
- Hull - Queen Victoria Square: 17-21 August
- Great Yarmouth - Sea Life Gardens: 24-28 August
- Hastings - Hastings Pier: 31 August - 4 September



Want to help promote a location?
Download our [location social assets here.](#)

The digital experience

The Space for Everyone tour will be supported by a dedicated web page spaceperson.co.uk/rocket-tour, hosting relevant content and curriculum-based activities to inspire young people about space and the career opportunities available.

This will be home to a variety of fun activities about everything from how we can use space to help track marine mammals, to growing space sprouts - as well as provide additional information to help young people further their knowledge about

space. Importantly, the web page will enable young people who are unable to visit the tour in person the chance to take part and harness the exciting learning opportunities available.

We are also planning a live Space for Everyone online broadcast later this summer to offer young people the chance to learn more about space from industry experts, and also take part in a live Q&A. This is scheduled for September so keep an eye on our social channels for further information.

You can check out our Educational Resources at

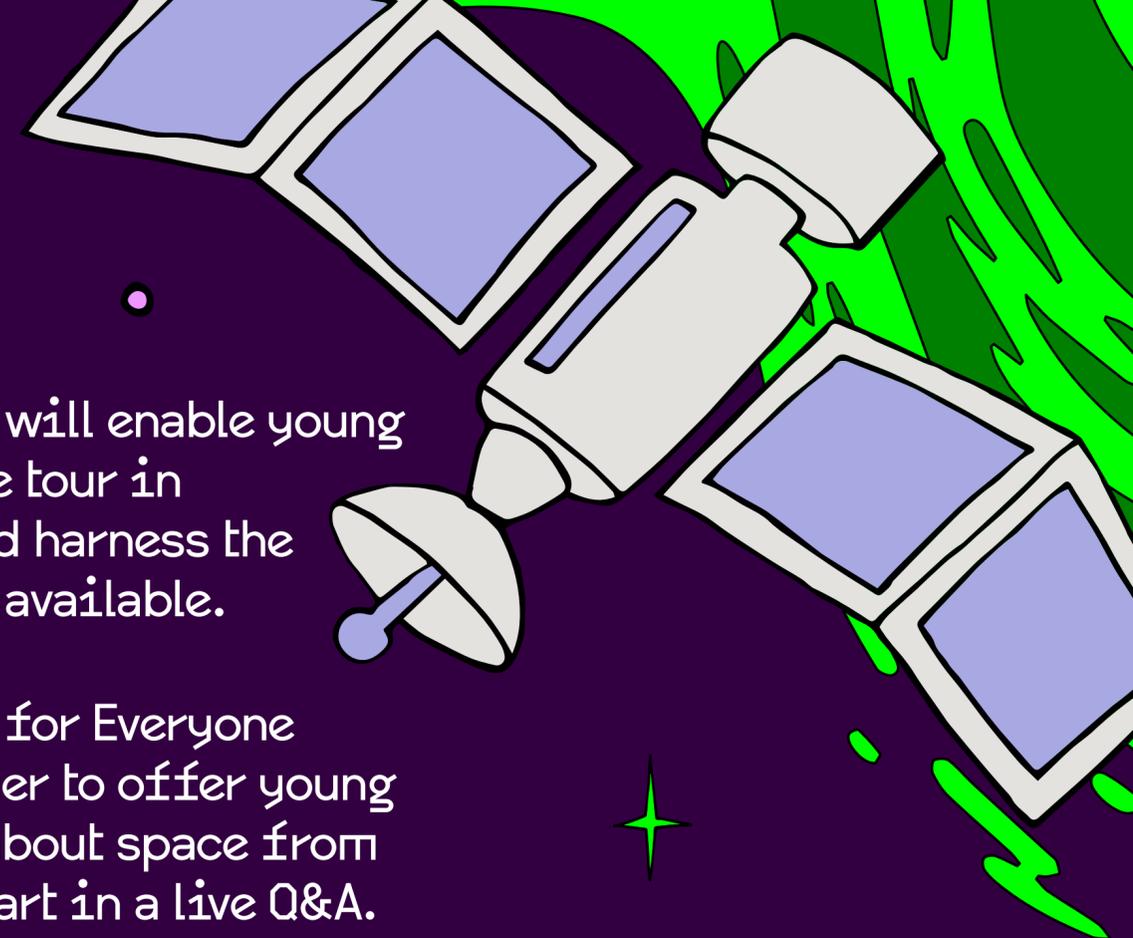
spaceperson.co.uk/resources/

or scan this QR code.



Full range of resources will include:

- Satellites and Marine Conservation
- Satellites and Food: (Brussel) Space Sprouts
- Jobs in Space You Didn't Know Existed
- Match This Space Job to Its Role on Earth
- Who Builds Satellites?



YOUR JOURNEY TO SPACE STARTS HERE



How you can get involved

Get involved

1. The UK Space Agency will issue a regular drumbeat of social posts throughout the campaign so please keep an eye on @spacegovuk for the latest news and updates and help us by amplifying on your channels.

If you don't already, follow and tag the UK Space Agency on social media:

Twitter: @spacegovuk

Instagram: @spacegovuk

Facebook/LinkedIn: @UK Space Agency

2. Like, comment and share our tour related posts.



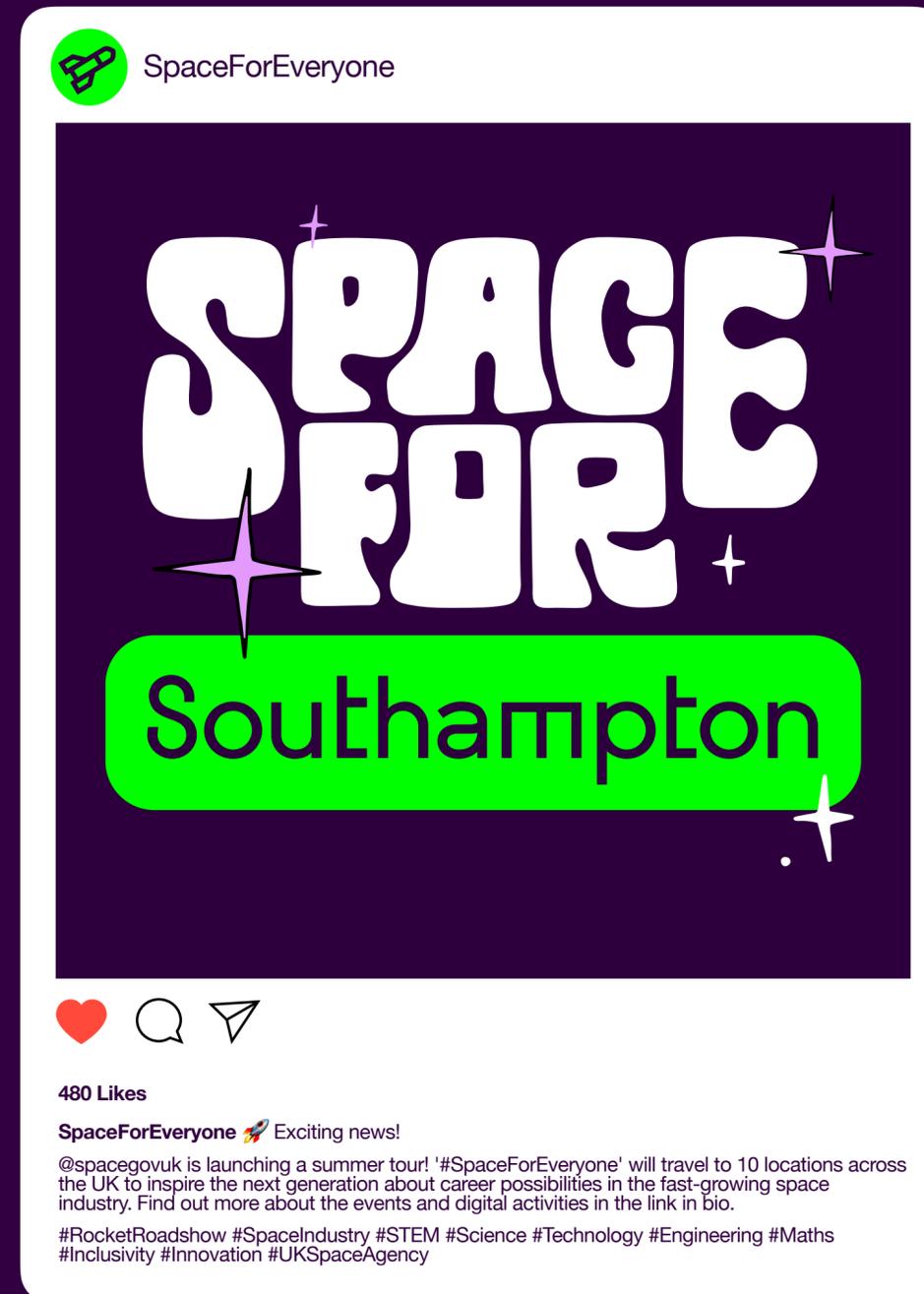
Get involved

3. Get sharing our Space For Everyone assets on your social media channels to spread the word and generate excitement among your audience.

Use the links below to download our promotional and location assets. We have also created suggested post and caption copy for you to use, go check it out in pages 10 and 11.

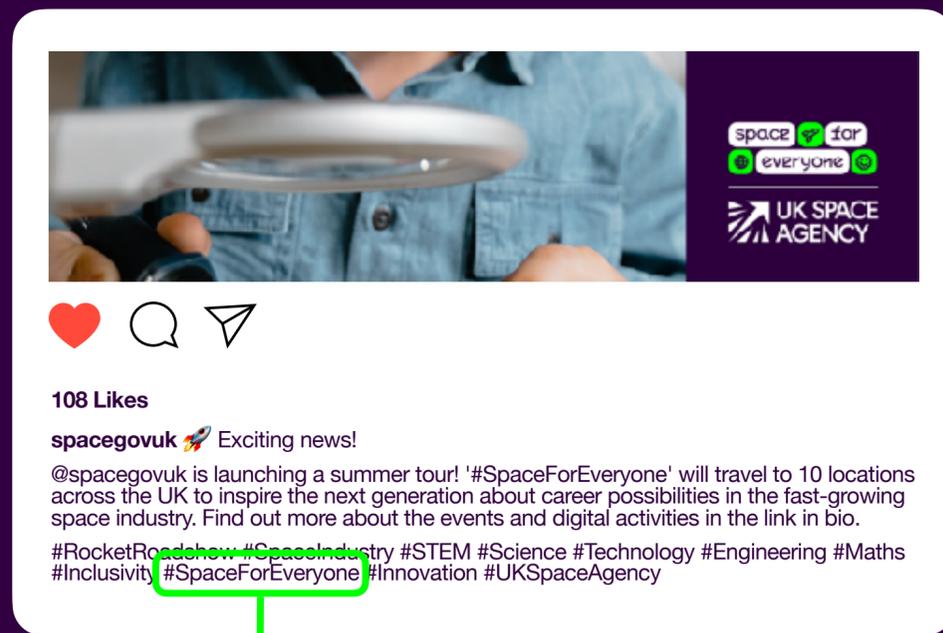
Download our [promotional assets here.](#)

Download our [location assets here.](#)



Get involved

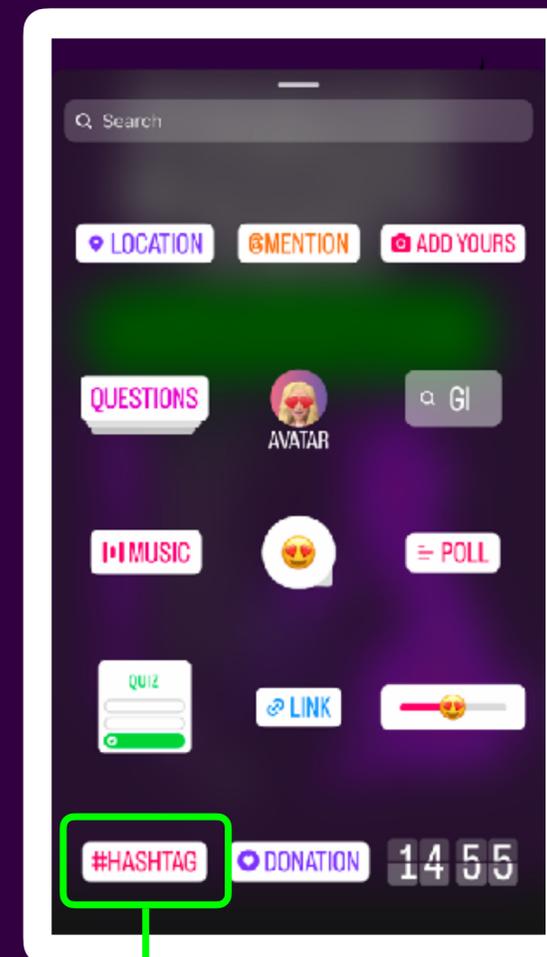
- Remember to use the hashtag **#SpaceForEveryone** in your posts to help us create a buzz and gather momentum for the tour.



Use the hashtag **#SpaceForEveryone**



1 Click on the add sticker button.



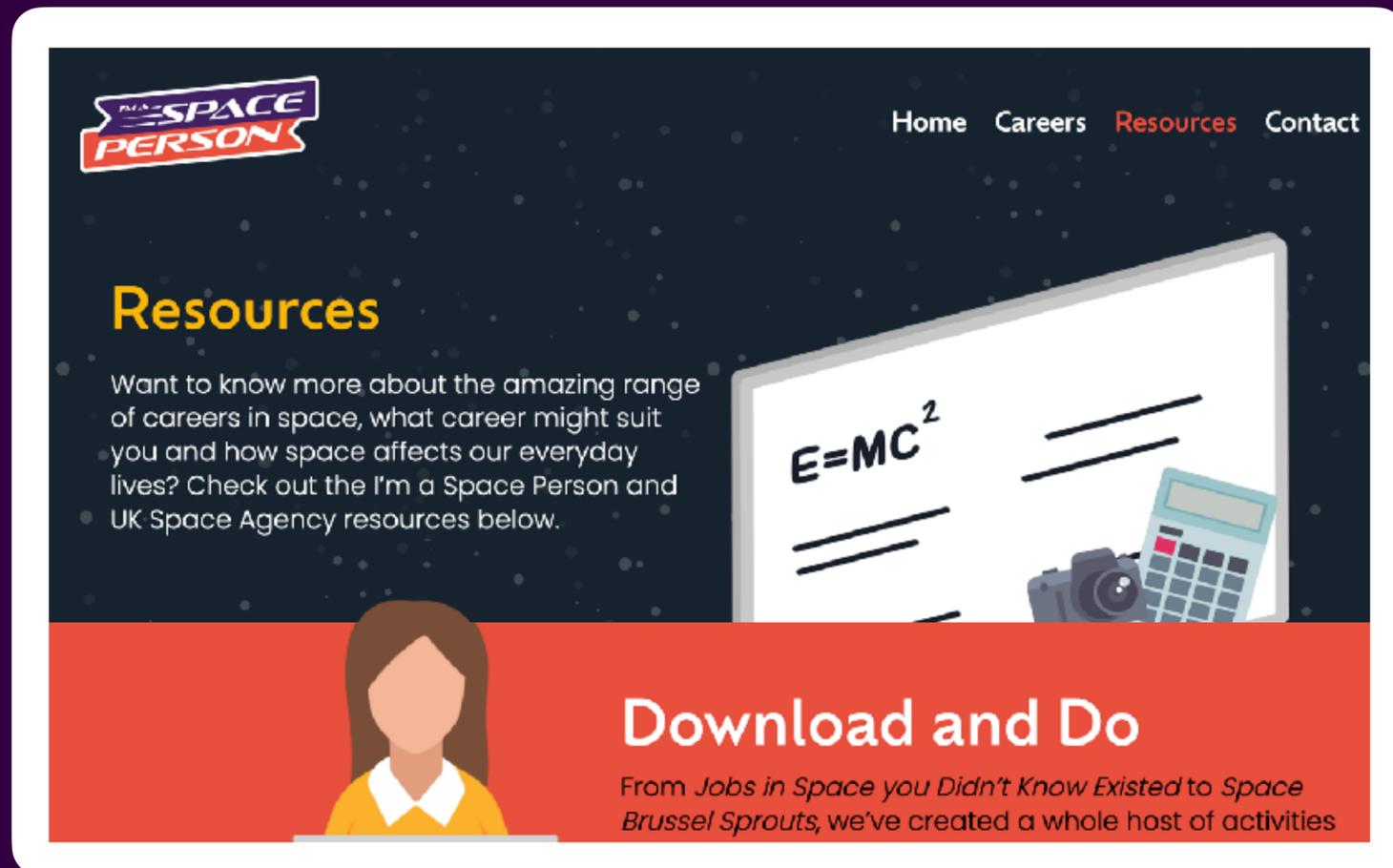
2 Select the hashtag sticker.



3 Type **#SpaceForEveryone** and post.

Get involved

- Engage with our purpose-built web page spaceperson.co.uk/rocket-tour, featuring engaging space-themed content and curriculum-based activities. Share our resources with your followers to ensure as many young people as possible can benefit from the tour and the learning opportunities available.



To find more information on the tour please see our [press release](#). Feel free to download the press release to share on your own website/newsletters.

Check out the spaceperson.co.uk website or scan this QR code.



Get involved

Post and caption suggestions
Simply copy and paste the text.

Twitter

🚀 Exciting news!

@spacegovuk is launching a summer tour! '#SpaceForEveryone' will travel to 10 locations across the UK to inspire the next generation about career possibilities in the fast-growing space industry.

Find out more about the events and digital activities:
spaceperson.co.uk/rockettour

#STEM #SpaceForEveryone

Instagram

🚀 Exciting news!

@spacegovuk is launching a summer tour! '#SpaceForEveryone' will travel to 10 locations across the UK to inspire the next generation about career possibilities in the fast-growing space industry.

Find out more about the events and digital activities
in the link in bio.

#RocketRoadshow #SpaceIndustry #STEM #Science
#Technology #Engineering #Maths #Inclusivity
#Innovation #UKSpaceAgency

Get involved

Post and caption suggestions

Simply copy and paste the text.

Facebook/LinkedIn

Exciting news! This summer, the @UK Space Agency is launching their #SpaceForEveryone tour and digital space.

This is an out-of-this-world experience showcasing the role of space in improving life on Earth and highlighting the diverse and varied career paths open to young people looking to enter this fast-growing industry.

Find out more about the locations, digital activities, and how you can get involved →
spaceperson.co.uk/rockettour

#SpaceForEveryone #RocketRoadshow
#SpaceIndustry #STEM #Science #Technology
#Engineering #Maths #Inclusivity #Innovation
#UKSpaceAgency @Southampton City Council
@National Space Centre @Bradford Council
@Belfast City Council @Aberdeen Science Centre
@Newcastle City Council @Hull City Council
@Great Yarmouth Borough Council @Hastings
Borough Council

LET'S MAKE SPACE EVERY FOR EVERYONE

Together we can inspire the next generation of space professionals, and help unlock the potential of young people from across all backgrounds and regions of the UK.

Thank you for being our cosmic co-pilot on this mission!

Please get in touch if you have any further questions.

hello@ha-lo.co